



Dear 2010 Titleholder:

Congratulations and welcome to the 2010 Miss Louisiana Pageant. On behalf of the Miss Louisiana Organization I want to congratulate you on winning your title. You have been given the great responsibility of wearing the crown of a local preliminary and competing in the Miss Louisiana pageant which is only one step away from the Miss America stage. You should be proud of your accomplishments and honored to be a part of the Miss America family.

Continue to work and prepare for the opportunities that are yours at the State Pageant. The State Meeting for Local Directors and Titleholders will be held on Saturday March 27, 2010 at the Student Union Building located on the campus of the University of Louisiana Monroe. Registration forms for the meeting are on line at [www.misslouisiana.org](http://www.misslouisiana.org). All titleholders and at least one representative from each Local are required to attend the State Meeting. The Miss Louisiana dinner and raffle will be held on Friday evening, March 26, 2010 also on the ULM campus at the Student Union Building. This year we are very excited to have Jonathan Dupree, motivational speaker as our special guest.

Registration will begin on Friday at 5:00 pm with continued registration on Saturday morning from 7:00 am until 8:30 am. All contestants are encouraged to register on Friday afternoon. If you must register on Saturday morning your registration must be complete before you leave for your video shoot.

Our Advertising Director, Leslie Bauman, has the Advertising Packets available on the Miss Louisiana website. Program Book ad sales and payment (one cashier's check, money order, or business check) are due at the State Meeting. Incentives will be paid only on completed ad packets turned in at State Meeting registration. All contestants are required to sell at least one full page of advertising for the program book. We encourage you to sell multiple ad pages in order to receive ad incentive cash awards. Contestants selling the most ad pages will also be able to select their position in the contestant line up first.

Again, this year at the State Meeting each contestant will "draw" to select their position in the lineup for performing order. In order to not be placed at the "back of the line", all Production, Administration, Ad materials, and Fleur de Lis registration must be turned in during registration. If you are not deemed "complete" in all areas your name will be pulled and you will draw last for your performing position.

Make arrangements for your photography early so that you will have your photos by the deadline of March 27. Remember no glamour shots or crown shots will be accepted. Judges photos should be a straight on professional headshot that looks like you. Please do not submit a picture for the judge's book that has been airbrushed or touched up so much it does not look like you.

We will once again have our Fleur de Lis Princess Program for young girls ages 5-10. This is a wonderful mentoring program which continues to grow each year. Additional information and registration forms are also available on the Miss Louisiana website. Each contestant must have at least one Fleur de Lis Princess to register at State Meeting. You may personally register your princess as it is not necessary for her to be present at State Meeting. Contestants may have up to four Fleur de Lis Princesses but must have at least one to register at State Meeting.

Your State Meeting Packet is available on our website at [www.misslouisiana.org](http://www.misslouisiana.org). On the home page, click on the State Meeting block to access the forms. All Production, Administrative, and Program Book items on the website are required and must be submitted at state meeting. It is very important that you print and review all forms and do not assume they are the same as last year as there have been changes. Please pay careful attention to the changes on the platform statement. It is recommended that you save all of your information in your Word program. Read all of the information and let me or your local director know if you have any questions

concerning any of the required forms. Use the State Meeting Checklist as a guide to make sure you have all completed information.

Please contact our Producer, Wayne Gentry via email at [wayne@showcasevideo.com](mailto:wayne@showcasevideo.com) in order to register your talent selection as soon as possible. Talents are reserved on a first come basis.

All contestants must submit an entry form for the Quality of Life Award to Miss America, so begin now planning for this. The Scholastic Award entry is optional. These applications will be sent to you in a separate email and added to the website as soon as they are available to us from Miss America. The deadline for the Quality of Life and Scholastic Award is usually May 1. These applications are submitted directly to Scholarship America. The new Miss Louisiana is required by Miss America to submit an entry to Scholarship America for the Quality of Life Award. We are proud of the success of many of our former Miss Louisiana titleholders who have won scholarships through the Quality of Life program. Our very own Faith Jenkins, Miss Louisiana 2000 won \$10,000 in scholarships for her entry.

The Miss Louisiana Pageant week schedule will be emailed to you around June 1, 2010. Check-in for Miss Louisiana 2010 will begin on Monday, June 21 at 8:00 am at the Bayou Suites located at 4200 Northeast Drive on the ULM campus. Details of check-in will be provided to you at State Meeting.

Please call or email if you have any questions. I may be reached at 318.376.2441 or [redbug@bayou.com](mailto:redbug@bayou.com). We are here to help you and answer any questions you may have.

We are very excited to see each of you and look forward to State Meeting.

Sincerely,

*Dewana Little*

Executive Director  
Miss Louisiana Scholarship Organization